

# **Dark Tower Comics Services and Discounts**

## Subscription/Pull Box service and Discounts

Dark Tower Comics offers Discount Opportunities for subscribers of its **Pull Box Service**. Subscribing to Dark Tower's Pull Box service is free and easy via our website.

## **Subscriber Benefits**

- <u>Bags and Boards</u>: All subscribers will have the opportunity to purchase bags/boards for the books at a discounted price of \$0.15 each (regular price \$0.35 for non-subscribers).
- <u>Discounts</u>: Discount tiers for comics and other merchandise begins for subscribers with 10 or more books. Discounts apply to new books and most other items throughout the store (no discount on consignment items, \$2 Back issues, items already on sale). But includes trades, gaming, action figure, and special orders.

Book Qty	Discount
0-9	0%
10-24	5%
25-99	10%
Vulture Club	15%
100-∞	20%

**Vulture Club:** Each week some comic fans circle the store like vultures waiting for the new releases to drop. Timely purchases like this help out a small business like ours immensely. In gratitude we offer a slightly higher discount to those who meet the following conditions:

- Subscribers must pull 25 books per month or more.
- Subscribers pay for their subscription books in person or via invoice by Saturday of each week.
- Books not purchased by Saturday will be sold at the normal 10% discount.

### Trade Paperback Collectors Club

Trade Collectors get some love at Dark Tower. When you buy 4 trades priced \$12.99 or higher during a 24-month period, your 5<sup>th</sup> trade (equal or lesser value) is 40% off. Additionally, your subscriber discount carries over to your regular priced trade purchases.

### **Additional benefits:**

- Item holds/layaway
- Early notification of sales and special events.